OHA reveals changes to annual gala

By Oral Health America Staff

Oral Health America’s Gala, held on the eve of the Chicago Dental Society’s Midwinter Meeting, will now be named the Champions for Change Gala to emphasize the organization’s mission and work. Benefitting OHA for 29 years, the gala will take place from 5:30 to 9 p.m. on Wednesday, Feb. 20, 2019 at Soldier Field’s iconic United Club, midway between McCormick Place and Chicago’s Loop.

OHA is introducing a new format in a new venue that reflects attendees’ desire for increased networking, an opportunity to learn more about OHA’s programs through visual communications and fresh entertainment.

The Champions for Change Gala will offer an elegant but more interactive evening, with an opportunity to reserve tables along with open seating. The program will be shorter and enhanced with a video depicting the work of OHA.

Entertainment during the cocktail hour will include the electric violins, which drew rave reviews in 2018, along with a dynamic children’s choir and jazz trio during dinner.

The Champions for Change Gala brings together more than 600 dental and industry professionals and supporters from more than 300 companies, dozens of private practices and several other organizations — all to raise money for OHA-supported initiatives throughout the United States.

Funds raised at the gala are critical for providing services to more than 500,000 low-income children as well as education and online resources for more than 350,000 older adults and their family caregivers.

“Our gala helps shine light on the work OHA does for Americans across the lifespan. The funds raised allow OHA to continue our mission and ensure that oral health is a right, not a privilege,” said Beth Truett, president and CEO of OHA. “We are excited about the Champions for Change Gala. We’ve spent time talking with past attendees and sponsors and have incorporated their feedback to make the 2019 gala more fun and more meaningful for our guests and more impactful for OHA.”

Additionally, OHA will honor Dr. Larry Coffee, founder of the Dental Lifeline Network, with the Champion for Change Award for his dedication to bringing together 15,000 dentists to provide sponsored care for more than 100,000 adults who are aging, challenged by a developmental disability or needing oral care to qualify for a lifesaving medical procedure.

Coffee started the Dental Lifeline Network in 1974 in response to his sister’s health needs.

OHA hopes to see all of its friends, partners and donors on Feb. 20 at the Champions for Change Gala. Visit OHA’s website (oralhealthamerica.org) to learn about OHA’s innovative programs and communications efforts that promote oral health across the lifespan. Take advantage of Early Bird pricing on gala tables and tickets by visiting oralhealthamerica.org/gala or by contacting Liz Kelly at (312) 836-9900 or Liz.Kelly@oha-chi.org.

About Oral Health America

Oral Health America’s mission is to change lives by connecting communities with resources to drive access to care, increase health literacy and advocate for policies that improve overall health through better oral health for all Americans, especially those most vulnerable. Through Smiles Across America®, which serves 501,000 children annually; the Wisdom Tooth Project®, which reaches thousands of older adults; and the Campaign for Oral Health Equity, which prioritize oral health alongside other chronic diseases, OHA helps Americans of all ages understand the importance of oral health for overall health. For more information about OHA, visit oralhealthamerica.org.

Here in New York

Visit OHA’s website, oralhealthamerica.org, to learn about OHA’s innovative programs and efforts. Take advantage of Early Bird pricing on gala tables and tickets by visiting oralhealthamerica.org/gala or by contacting Liz Kelly at (312) 836-9900 or Liz.Kelly@oha-chi.org.

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3DISC
By Shofu Dental Staff

During the 2018 ADA Annual Meeting in Honolulu, Shofu Dental Corp., a leading manufacturer of award-winning dental materials and equipment, announced the introduction of Beautifil Flow Plus X, a new bioactive hybrid composite with patented nano-S-PRG filler particles.

The latest injectable hybrid restorative in the Beautifil product line, Beautifil Flow Plus X demonstrates excellent flexural and compressive strength, maintains exceptional color stability before and after curing, and contains bioactive Giomer technology — the release and recharge of six beneficial ions, according to the company. These bioactive ions inhibit plaque formation, minimize hypersensitivity, neutralize acid, and release and recharge fluoride.

The newly developed patented nano S-PRG filler particles provide Beautifil Flow Plus X enhanced mechanical properties and effortless polishing that produce a sustainable high-gloss finish, Shofu asserts. The improved thin-walled needle tip dispenses the material without sticking or oozing at the end of delivery, making precise direct restorations an ease.

Intended for direct anterior and posterior restorations, classes I–V, Beautifil Flow Plus X is available in two viscosities. With excellent shape retention, F00 (zero flow), accurately restores occlusal morphology without slumping, and F03 (low flow) thoroughly wets the cavity walls and has superior adaption, according to the company. Beautifil Flow Plus X has outstanding versatility with natural shade reproduction that can be achieved by the chameleon effect, the material blends seamlessly with the surrounding tissue.

It is available in 2.2 g syringes in two viscosities, F00 (zero flow) and F03 (low flow) in the most common tooth shades, as well as opaque dentin, enamel, bleach and effect shades. The shade selection allows for all esthetic requirements of direct restorations in both multi and single-layer techniques.

More information on Beautifil Flow Plus X can be found on Shofu’s website at www.shofu.com.
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Minimally invasive smile design philosophy combined with “ART” allows you to deliver what your patients want — conservative prep-ping and beautiful results, according to DenMat.

This state-of-the-art process is specifically designed with the tools you need to bring a new level of predictability to each uniquely designed smile restoration, the company asserts.

To learn more about ART, visit DenMat at booth No. 5010. You can also reach DenMat at (800) 433-6628 or visit denmat.com.

‘By using ART, I am able to provide my patients with state-of-the-art minimally invasive dentistry. I am shown exactly where to remove the least amount of tooth structure for the desired esthetic result. It’s simple and predictable.’

— Peter T. Harnois, DDS
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Visit us at the Align Booth 5204
DentalEZ Integrated Solutions is proud to present now-available True Caries Teeth from Columbia Dentoform. Products from Columbia Dentoform have been used to train dental students around the world for generations. In continuing that tradition, Columbia Dentoform is now offering a significant advancement in the teaching of caries identification and removal with True Caries Teeth, according to the company. Unlike painted caries, the True Caries Teeth have a sticky, rubbery feel, providing a very tactical sensation and response for the student, which allows for removal by a curette.

“These teaching aids are developed to feel virtually identical to what actual soft caries feels like because they are life-like and scoop-able,” noted Carlos Martinez, international and special markets sales director for DentalEZ. “True Caries Teeth provide a realistic and superior learning scenario with cutting-edge technology for the advancement of dental health, thereby readying students to face the challenges that come with clinical work.”

For more information about True Caries Teeth, visit www.columbiadentofor.com or contact your local DentalEZ sales rep.

About DentalEZ
DentalEZ Integrated Solutions is committed to providing real solutions to everyday challenges in oral health care by uniquely combining innovation focused on simplification and efficiency in value-based products and outstanding customer service and support. DentalEZ manufactures a full line of products and well-known brands, including StarDental®, DentalEZ® Equipment, RAMVAC®, Nevin-Labs® and Columbia Dentoform®. For more information, please visit www.dentalez.com.

**Here in New York**
For more information about True Caries Teeth or other DentalEZ products, visit booth No. 3405.

New innovative caries material can enhance students’ learning experience
cara® Print 4.0
Quick, precise, economical: The perfect fit.

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- Our open, yet comprehensive digital workflow offers you everything from a single source, including training and support.

Discover the 3D printer developed by your dental experts at Kulzer.

Giving a hand to oral health.
Henry Schein recently launched a brand campaign titled “Rely on Henry Schein” that conveys the real-life stories and experiences of customers discussing the critical role Henry Schein plays in their success.

The campaign initially featured three dental practices and their unique stories that reflect the company’s mission to help clinicians be more successful so they can focus on delivering the best quality care. The #RelyOnHenrySchein campaign launched with videos on the company’s website and social media pages, to be followed by advertising placements in dental trade magazines as well as Henry Schein’s own publications.

The launch featured the stories of three dental practices and their owners: LIC Dental Associates, and Dr. Ishwinder Saran, of Long Island City, New York; Roschella & Zinger Dental Group, and Drs. Karen Roschella and Ann Zinger, of Marriottsville, Maryland; and Clinique Dentaire Tapiero Bouhadana, and Drs. Maurice Tapiero and Anne Bouhadana, of Saint-Bruno-de-Montarville, Quebec, Canada. Each story details an event in which Henry Schein’s full-service expertise allowed the practice to prosper in a time of urgent need. More stories of how customers “Rely on Henry Schein” will roll out during the balance of the year and through 2019.

“We strongly believe that our high-touch, full-service value proposition makes a positive difference in the lives of our customers, and we can think of no better way to convey that message than to have our customers tell their story in their own words,” said Stanley M. Bergman, chairman of the board and chief executive officer of Henry Schein. “We are honored that these exceptional professionals would allow us to share their experience with Henry Schein, and we look forward to bringing more success stories to life in the months ahead.”

Each of the stories from the #RelyOnHenrySchein campaign highlights specific solutions offered in Henry Schein’s full-service model, which encompasses all of the solutions needed to improve a customer’s operational success, including business, clinical, technology and supply chain solutions.

To learn more about the campaign, visit www.henryschein.com/relyonus.

“We are honored that these exceptional professionals would allow us to share their experience with Henry Schein.’
MEET THE BISCO DREAM TEAM

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**TheraCal LC**
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**All-Bond Universal**
Light-Cured Dental Adhesive
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**TheraCem**
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TheraCem is a dual-cured, calcium and fluoride-releasing, self-adhesive resin cement. It delivers a strong bond to zirconia, along with easy clean-up and high radiopacity.

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cara Print 4.0: Quick, precise, economical

By Kulzer Staff

Kulzer states that cara Print 4.0 is designed to meet the needs of dental professionals for a faster, more economical method of producing polymer-based dental appliances in-house. Not only does it provide a cost-effective alternative to milling for certain indications, it is priced more competitively than many 3-D printers on the market while still meeting all accuracy requirements, according to the company.

Key benefits of cara Print 4.0:
- Quick and easy: Print most appliances in 20 minutes or less.
- 3D-DLP technology: Precise, accurate results every time.
- Economical: More cost-effective than most 3-D printers.
- Open STL: Files work with most CAD programs, such as 3Shape.

There are a variety of applications. Perfectly tailored for use with cara Print 4.0, Kulzer’s dima© Print materials brand offers light-curing monomers for printing splints, night guards, impression trays, surgical guides, models, casts and dentures.

In addition to its speed, cara Print 4.0 results in smoother, more homogeneous surfaces than competing 3-D printers, while the long-lasting material tray remains transparent and stable as long as it is not mechanically damaged. To generate further cost savings, cara Print 4.0 relies on a simple refill system rather than a cartridge system. This combination of advanced features helps dental professionals improve productivity on a sustained basis, Kulzer asserts.

“While many 3-D printers are marketed to dental professionals, they weren’t built with the dental professional in mind. It was important that cara Print 4.0 be designed specifically for dental professionals, and that it be supported by Kulzer’s dental experts,” said Lesley Melvin, director of marketing for Kulzer North America.

Each step of the way, Kulzer operates as a long-term partner with its customers, the company asserts, offering comprehensive service and support to ensure its customers are always fully operational. Qualified experts are available for support before, during and after the procurement process.

Here in New York
See cara Print 4.0 for yourself at Kulzer booth No. 1408.

\[cara Print 4.0 can be viewed in person at Kulzer's booth, No. 1408.\]
We believe design is about not just the workflow, but the people working in it.

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Visit us at BOOTH #528.
When it comes to composite restorations, dentists are often asked to sacrifice speed for quality or quality for speed. This has been especially true when it comes to bulk fill composites, which brought the promise of larger increment sizes but required specialized equipment or were otherwise difficult to handle.

Now, clinicians can have a composite that easily adapts to the tooth and can be used in a true bulk fill technique. REVEAL® HD Bulk is BISCO’s new bulk fill light-activated restorative composites, optimized for simpler and faster posterior restorations. REVEAL HD Bulk combines appropriate handling, depth of cure and polishability, allowing clinicians to provide patients with functional and esthetic composites while saving valuable chair time.

REVEAL HD Bulk allows for layering increments up to 5 mm because of its predictable depth of cure. This feature is accompanied by low volumetric shrinkage, high flexural strength and excellent radiopacity, resulting in long-lasting, durable restorations. While REVEAL HD Bulk is indicated for all direct and indirect restorations, clinicians will appreciate the significant time savings that bulk filling provides, especially in posterior teeth.

Like other restorative composites, it is important to maintain adequate isolation to prevent contamination of the tooth from saliva and blood. When indicated, use of a sectional matrix system with significant separating force will ensure excellent adaptation to the proximal margins, as well as minimize interproximal food impaction.

After excellent isolation has been achieved, a universal bonding agent such as ALL-BOND UNIVERSAL® is applied to all prepared surfaces, according to manufacturer instructions. When possible, it is ideal to selectively etch the enamel surfaces where the composite is intended prior to application of the bonding agent, resulting in minimal long-term marginal leakage and dentinal sensitivity issues.

Depending on operator preference, a flowable composite resin may be used in the deepest and least accessible areas of the preparation, including undercuts and the cavosurface margins of proximal boxes. The appropriate shade of REVEAL HD Bulk can be placed in a single increment for most Class 1, 2 and 3 restorations.

For preparations that include areas that are deeper than 5 mm, it is advisable to build the restoration in appropriately sized increments. Keep in mind that due to its unique chemistry, care should be taken to avoid unnecessary exposure to light, including from ambient and overhead sources. This helps to avoid premature hardening of the material.

Finally, the restoration can be finished with fine diamonds and finishing carbides, followed by finishing points. It is worth noting that because REVEAL HD Bulk’s viscosity has been tuned for bulk fill applications, it is preferable to limit occlusal carving and shaping to primary anatomy prior to curing. After curing, greater detail may be added with finishing burs, as needed.

Alternatively, when darker or opaques restorative composite shades are required, REVEAL HD Bulk can be placed and cured short of the occlusal cavosurface margins. The final layer can be a traditional restorative composite in an ideal shade and opacity. Because REVEAL HD Bulk is universally compatible, it will serve as an excellent base under all light-activated restorative composites.
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PlanmecaUSA launches new products, upgrades

By PlanmecaUSA Staff

PlanmecaUSA recently announced it is offering significant product and technology upgrades for dentists looking to invest in dental technology in the fourth quarter of 2018. “We believe these upgrades will help dentists maximize the potential of our technology to benefit their patients and enter 2019 with a competitive edge in their market,” said PlanmecaUSA President Ed McDonough.

The Roselle, Ill.-based company has a long history of constant technology upgrades and these improvements track with the company’s commitment to providing long-term value to its customers, the company asserts. PlanmecaUSA is introducing these upgrades throughout the fall trade-show season.

• Planmeca PlanMill® 30 S: The Planmeca PlanMill 30 S is an entry-level milling unit, making this four-axis high-speed single spindle milling unit ideal for single-visit restorations and milling of inlays, onlays, crowns and bridges. The Planmeca PlanMill 30 S provides the same SMART software and broad range of milling materials, including zirconia, the company states.

• Planmeca Romexis® 5.2: This release adds a new module to the Planmeca Romexis software, Model Analyzer, and streamlines specialty workflows. Model Analyzer allows direct capture of intraoral scans for dental model measurement, visualization and analysis for treatment planning or future use. Improvements to the imaging and imaging workflows create a streamlined process for clinicians, according to the company, while an enhanced implant library now features fixation pins for fully edentulous patients and new and updated implants and sleeves.

• Planmeca PlanCAD® 6.0.5: New features include Contralateral Copy for replicating contralateral dentition or design. HD Snapshot enables the user to take a high-definition picture with the Planmeca Emerald scanner and the PlanScan® DASH increases the scanning rate of your Planmeca PlanScan for faster image capture.

• Planmeca Emerald™ Slim Line Scanning Tip: The Planmeca Emerald Slim Line Tip is 27 percent thinner than the standard tip. The Planmeca Emerald Slim Line Tip features the same hygienic, autoclavable tip and SMART functionality with usage tracking and anti-fog system. The slimmer scanning tip is ideal for patients with smaller mouths or compromised dentition, enhances posterior reach and elevates your patient’s experience through easy capture of interproximal areas, the company asserts.

To learn more about Planmeca’s digital technology, visit www.planmecausa.com.
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Let’s simplify the CDC recommendations. If a semi-critical item (i.e., low speed handpiece) is heat-tolerant, it should be sterilized between patients. If it’s heat-sensitive, you should not use it; instead, replace it with a heat-tolerant or disposable alternative.

Since replacement can be costly, talk to us about esa and the compliant, cost-effective esamate prophy system. esa disposable prophy angles fit the Midwest Shorty®, Rhino® and Star® Titan® handpieces. So, if you already own these handpieces, put an esa on them and be compliant wherever you work.

If not, consider our esamate ST and new esamate MW lube-free low speed handpieces.
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esa extended straight attachment
Clinicians can eliminate steps and save time using SoloCem, COLTENE'S self-adhesive dual-curing resin cement. Self-adhesive SoloCem achieves reliable bonding values— with no additional bonding required— making it a true one-step process for the clinician, according to the company.

MDP and 4-MET(A) monomers ensure strong bonding values on a range of different materials (ceramic, metal, composite) and for a variety of indications (crowns, bridges, inlays, onlays, endodontic posts and implant abutments). The one-step cementation process saves time for the dentist without sacrificing reliable bonding.

SoloCem is available in three shades: Dentin, White Opaque and Translucent. 5 ml refills are available for each shade as well as an intro kit that contains 5 ml syringes of Dentin and Translucent and 10 each of two mixing tip varieties.

In a recent Dental Advisor Clinical Evaluation, clinicians rated SoloCem at 92 percent on a scale of 1-100. Additionally, 96 percent of the clinicians who tested the cement said they would recommend the product.

Visit COLTENE at booth No. 4016 and ask to try SoloCem. You may also request a free sample by visiting cements.coltene.com.

SoloCem is available in three shades, as well as an intro kit, and 5 ml refills are available.
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Stop by booth #2203 for more information!

* Limit #0 • Offers valid at Greater New York 2018 Meeting ONLY
Headlights: Now in high-definition

By Designs for Vision Staff

Designs for Vision is showing off an advanced photonic design that provides uniform light distribution with maximum intensity. The patent-pending headlights optically focus the light from the LED to provide 45 percent more light with uniform distribution.

The new LED DayLite® Micro HDi™ combines the new high-definition imaging with a very lightweight headlight in combination with the new Micro power pack, according to the company, which says the Micro power pack is the lightest and smallest available. The complete unit includes two power packs, and each power pack can run up to 10 hours.

Designs for Vision has also added the high-definition imaging to LED DayLite WireLess Mini HDi, providing a lightweight, cordless solution with light intensity comparable to many corded headlights. You can choose high-definition imaging with either a wired or wireless design to meet your preference, and all HDi headlights will illuminate the entire oral cavity.

Designs for Vision’s WireLess headlights free you from being tethered to a battery pack. The simple modular designs uncouple the headlights from a specific frame or single pair of loupes.

Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame.

The compact design of the LED DayLite WireLess headlights are independent of any frame/loupes.

In addition, Designs for Vision is also featuring the REALITY 5-star rated The Micro 3.5EF Scopes, which utilize a revolutionary optical design that reduces the size of the prismatic telescope by 50 percent and reduces the weight by 40 percent while providing an expanded-field, full oral cavity view at 3.5x magnification.

Building on the award-winning design, the newest addition to the Micro Series line is the Micro 4.5EF Scopes. These scopes reduce both the size and weight of the telescopes by 44 percent.

On the move

Designs for Vision has expanded into a new 67,500-square-foot location at 4000 Veterans Memorial Highway in Bohemia, N.Y. You can visit www.DesignsForVision.com/move.htm to check out photos of the new facility.
Experience the Planmeca Difference

Seamless integration and a productive workflow isn’t just nice to have, it is a necessity. Small gains in efficiency can add up quickly. With the complete solution from Planmeca, you can experience greater efficiencies while delivering excellent patient care.

- Planmeca ProMax® 3D imaging units provide excellent diagnostic images at a significant reduction in radiation dose
- Planmeca Emerald™ Intraoral Scanner fast and accurate full arch scanning with a more pleasant patient experience
- Planmeca PlanMill® Milling Units offer same-day restorations for patient convenience
- Planmeca Sovereign® Classic dental chairs are ergonomically designed to improve comfort for both patient and clinician
- Planmeca Romexis® Software is an all-in-one solution to bring all your devices together at your dental practice

The small things form the big picture – delivering dentistry your patients deserve.

Visit us in booth #5425 at this year’s Greater New York Dental Meeting

Learn more about Planmeca products today.
630-529-2300 www.planmecausa.com

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Flow Dental offers X-ray protection that’s lightweight, affordable

Lead-free aprons are environmentally friendly

By Flow Dental Staff

Flow Dental, exhibiting at booth No. 3930, is showing off its wide assortment of lead-free X-ray aprons. "Come on over, and try on an apron," said Jeff Price, North East territory manager for Flow. "Our lead-free aprons are lighter and more flexible than regular lead aprons and good for the environment, too. These aprons are safe for regular disposable, and yet have the same properties as lead aprons."

Protection, especially of the thyroid, is something many of your patients are likely concerned with. Show them you care, and also reduce the stress your patients may feel during X-ray exams, by adding one of Flow’s attractive, lead-free aprons. These aprons come in a variety of styles, colors and patterns. Be sure to visit booth No. 3930 here in New York, and try one on!

Here in New York

For more information on Flow Dental’s variety of lead-free X-ray aprons, stop by booth No. 3930.

Flow Dental offers lead-free aprons that are both lightweight and economical. (Photo/Provided by Flow Dental)
Lightweight and cord-free, with HDi technology

NEW HIGH DEFINITION IMAGING - HDi
Advanced photonic design provides uniform light distribution with 45% more light.

SAVE $200 WITH A COMBO
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Open up and say ahhhhhh

New MICRO-TOUCH DENTA-GLOVE series is designed just for dentistry

By Ansell Staff

Ansell, a global leader in protection solutions and maker of the popular Microflex® and MICRO-TOUCH® examination gloves, has launched its MICRO-TOUCH DENTA-GLOVE® series, a highly diversified portfolio of dental examination gloves, which according to the company outperform the competition.

MICRO-TOUCH DENTA-GLOVE is the first series of examination gloves developed specifically for the needs of dental professionals, according to Ansell.

Certified for use in oral exams
All products in the series are certified for use in oral examinations for patient safety and peace of mind and are designed with the most advanced film technologies to meet the unique and demanding needs of the dental profession, the company asserts.

The products are tested for bio-compatibility and feature inner coatings to promote hand health.

For more details about MICRO-TOUCH DENTA-GLOVE examination gloves or to request a free sample, you can visit www.ansell.com/DentaGlove.

Here in New York
To check out the MICRO-TOUCH DENTA-GLOVE series and other Microflex examination gloves, stop by the booth, No. 4904.

‘The MICRO-TOUCH DENTA-GLOVE series includes ‘Blue Nitrile’ (pictured), ‘Magenta Nitrile Allogel,’ ‘Green Neoprene’ and ‘Laytex Hydracare.’ (Photo/Provided by Ansell)

‘The products are tested for bio-compatibility and feature inner coatings to promote hand health.’
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FAST-ACTING
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SAFE
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HURRIpak™ Periodontal Anesthetic Kit is a great alternative to local injections prior to root planing and scaling or full mouth debridement. Whether scaling an entire quadrant or an isolated area, Hurripak allows dispensing only the amount of liquid needed, so no product is wasted. Plastic irrigation tips enable effective sub-gingival application of Hurricaine® Topical Anesthetic Liquid and are gentle to soft tissue.

FEATURES
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- OTC product
- Plastic irrigation tips

BENEFITS
- Works within 30 seconds
- Safer than fix products
- Accepted well by patients
- Convenient
- Pleasant tasting
- More economical than other kits

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HurriPak Periodontal Anesthetic Starter Kit Contains:
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0263-1107-07
HurriPak Refill Kit Contains:
- 10 disposable periodontal irrigation syringes and tips

0263-9008-21
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- 20 disposable periodontal irrigation tips

Beautiful Results Without the Sensitivity
HURRISeyal®
Dentin Desensitizer

HURRISeyal® Dentin Desensitizer is a simple, one-step, chairside procedure for treating and preventing dentinal hypersensitivity. HurriSeyal’s unique HEMA, Sodium Fluoride and Benzalkonium Chloride formula acts in seconds to seal dentinal tubules.

TREAT SENSITIVITY
Treat cervical sensitivity and provide immediate relief lasting up to 9 months.

PREVENT SENSITIVITY
Prevent post-procedure discomfort associated with restorative procedures. Just a quick application after etching is all you need to prevent sensitivity for the lifetime of the restoration.

EFFECTIVE
HurriSeyal offers chairside relief with only a quick 30-second application.

EASY TO USE
No mixing or light-curing. Just a quick and simple chairside application with instant results.

SOFT TISSUE FRIENDLY
Unlike products containing gluteraldehyde, HurriSeyal is gentle to soft tissue and does not cause gingival irritation when used as directed.

RESTORATIONS
Not only does HurriSeyal act as a wetting agent, but it also increases the bond strength under restorations.*

In-office application of a desensitizing agent is an ADA recognized procedure.
Simply use insurance code D9910 for reimbursement of HurriSeyal application.
After only a few applications, HurriSeyal pays for itself!


HURRIview®
Plaque Indicating Snap-n-Go® Swabs
HURRIview II
Two-Face Plaque Indicating Snap-n-Go® Swabs

HURRIview® and HURRIview II® will help you show patients where they have plaque build-up & help motivate them to improve their oral hygiene routines.

- HurriView highlights where improved oral hygiene is needed
- HurriView II highlights old plaque in blue and new plaque in reddish-pink
- Individually wrapped
- In-office evaluation or dispense for home use
- Available in boxes of 72
- No messy rinses or tablets!

ORDERING INFORMATION
HURRIview
Box of 72 Snap-n-Go® Swabs
Product #0283-0104-72

HURRIview II
Box of 72 Snap-n-Go® Swabs
Product #0283-1105-72

To place an order or for more information, please contact your Dental Supplier or call us at
1-800-238-8542, M-F: 8:00 a.m. – 4:30 p.m. ET. www.beutlich.com

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PHARMACEUTICALS LLC
Since 1954
RGP introduces headquarters featuring exhibition dental operatory

By RGP Staff

RGP is proud to announce the completion of its exhibition dental operatory at our headquarters in Bristol, R.I. Throughout the years, we have had numerous potential clients who have asked if we have a showroom where customers can come and try out our stools in a normal dental clinic setting.

Thanks to your suggestions and requests, this past summer RGP completed its full in-house operatory for live, hands-on chairside trials. Many stools feel and look good at first touch but as a lot of customers soon find out, trying them for five minutes in a trade-show booth is much different than actually using the stools near an actual patient chair on a day-to-day basis.

Here at RGP, we wanted our customers to have the option of visiting our facility and trying the chairs and accessories out in an atmosphere with which they are familiar.

Equipped with a state-of-the-art Ergonomic Products patient chair with heat, massage and traversing capabilities, the RGP operatory is the perfect way to see our products up close and personal, the company asserts.

Customers in the Northeast region have already been securing demo dates for the upcoming year. If you or your staff are going to be in the New England area at any time and would like to make a stop in the beautifully historic town of Bristol to try out some of our fantastic stools, please do not hesitate to contact us and book your operatory appointment today.

With some of the best seafood in New England and miles of stunning coastline, it is a destination that many have on their bucket list. We truly hope to see you in our “operatory” soon!
When It Comes to Amalgam Separation – Size Matters

Syclone™ Replacement Canister
— A high-capacity canister for higher cost savings.

Bigger is better:
- 1.5x larger canister capacity extends time between changes
- ISO 11143:2008 certified by NSF International to deliver >99% amalgam separation when used with the Solmetex® Hg5® System
- Does not contain sand, leading to better suction due to less vacuum pressure loss
- Includes an environmentally safe recycling program that meets both state and federal regulations
- Streamlined online canister replacement program

GNYDM booth #3401
Learn more at Crosstex.com/Syclone

Offer valid at GNYDM November 10 through December 7, 2018.
*Not compatible with the Solmetex® Hg5® System.
All product names are trademarks of Crosstex International, Inc., a Cantel Medical company, or its affiliates or related companies, unless otherwise indicated. Patent pending.
Hg5® and Solmetex® are registered trademarks of Solmetex, LLC.

888-276-7783
crosstex.com

Compatible® with the Solmetex® Hg5® System.
Align Technology recently announced that the U.S. Food and Drug Administration (FDA) has cleared Invisalign treatment with mandibular advancement for commercial availability in the United States.

As previously announced, Invisalign treatment with mandibular advancement is the first clear aligner solution for Class II correction in growing tween and teen patients that combines the benefits of the most advanced clear aligner system in the world with features for moving the lower jaw forward while simultaneously aligning the teeth. This new solution for Invisalign doctors offers a simpler, more efficient and patient-friendly treatment option than functional appliances typically used to treat teen Class II patients, the company asserts.

“Class II malocclusion is the largest opportunity in the teen segment, representing close to 45 percent of the 9 million teen case starts worldwide each year,” said Raphael Pascaud, Align Technology chief marketing officer. “We believe that Invisalign treatment with mandibular advancement offers significant benefits to both doctors and their patients and is an effective alternative for Class II elastics and other traditional functional appliances like twin blocks.”

In Class II treatments, doctors align the teeth and advance the lower jaw to improve the patient’s profile. Invisalign treatment with mandibular advancement is designed to replicate the action of commonly used functional appliances for Class II correction through new “precision wings,” which hold the mandible in a forward position, while simultaneously correcting malocclusion and crowding issues. Traditionally, doctors often correct the mandible position and straighten the teeth in separate phases, resulting in a longer overall treatment time.

“I think Invisalign treatment with mandibular advancement targets every deficiency we have with the old functional system,” said Dr. Sam Daher, an orthodontist in Vancouver, British Columbia. “I like the fact that we can start Invisalign treatment early — we don’t have to wait until the adult teeth are in completely. We target kids right at the beginning of the growth spurt, between the ages of 11 and 12. We’re getting excellent results with these kids. I really think it’s because kids are motivated to wear their aligners to get rid of their overbites. The results really are impeccable. From an orthodontist’s point of view, it’s heaven-sent.”

As of Nov. 19, Invisalign treatment with mandibular advancement is commercially available in the U.S.
Predictable esthetic outcomes designed by our lab approved by your patients

Minimally invasive smile design philosophy, combined with ART allows you to deliver what your patients want — conservative prepping and beautiful results!

Visit booth #5010 to learn more about DenMat! 800-433-6628 or visit denmat.com
By Sonendo Staff

Sonendo®, the developer of the GentleWave® System, recently announced that it has acquired TDO (The Digital Office™) Software.

Sonendo is experiencing exponential growth due to the market response for the GentleWave Procedure—an alternative approach to standard root canal treatment. TDO Software is the most widely used endodontic software in the world, the company asserts, and has built a community of quality-centered endodontists united in their search for excellence.

TDO simplifies practice workflow and ergonomic record keeping with built-in integration with Sonendo’s GentleWave System. TDO is also the only software in the world that seamlessly integrates practice management, imaging, social media, referral reporting and CBCT imaging, according to the company.

Together, Sonendo and TDO share key core values such as doing what is best for the patient and a commitment to outcomes-based clinical research. The shared passion for these core values will deepen engagement, for both organizations, within the endodontic specialty, the company notes. The goal: to improve the overall patient experience—from communication with the patient and referring office, to efficient records management and clinical outcomes.

“Sonendo is thrilled to partner with TDO and dedicated to working with endodontists and the TDO community to advance the quality of care for patients by focusing on outcomes-based clinical research and practice efficiency,” said CEO and President Bjarne Bergheim. “We look forward to partnering with TDO, to support and continue their leadership position in endodontic practice management software.”

“TDO has built a community of quality-centered endodontists who put patients first,” said TDO Founder Dr. Gary Carr. “We are excited about working closely with Sonendo to enhance TDO’s practice-management software.”

TDO will continue to operate as a separate entity and offer the same products, services and program offerings as before the acquisition. Carr will continue to lead the TDO community, and Luiz Motta, general manager of TDO, will continue to lead day-to-day operations.

About Sonendo

Sonendo is a privately held company developing innovative and disruptive technologies to transform dentistry by Saving Teeth Through Sound Science®. The first commercially available product from Sonendo, the GentleWave System, available in the United States, shows significant improvements in clinical efficacy and treatment efficiency when compared with standard root canal techniques.1,2

References

2018 GREATER NEW YORK DENTAL MEETING

EXCLUSIVE SHOW SPECIAL!

It’s been 20 years since RGP first stepped foot onto the Greater New York tradeshow floor and took the ergonomic world by storm. To commemorate two decades of supplying show attendees with superior comfort and support, RGP is offering an exceptional **SHOW ONLY** promotion!

Buy any 2 RGP Stools **at full price** and receive a 3rd stool at equal or lesser value, **absolutely FREE!**

**VISIT BOOTH #1015**

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**BUY 2 GET 1 FREE**

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GREATER NEW YORK DENTAL MEETING 2018

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RGP

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800.522.9695  rgpergo.com
Incisal Edge Design Competition opens nominations

By Kristie Ceruti, Benco Dental

For more than half a decade, Incisal Edge, a leading lifestyle magazine for dental professionals, has been paying tribute to the finest examples of architecture, interior design and space planning nationwide. Its 6th annual Incisal Edge Design Competition offers an opportunity for those who incorporate creativity and innovation when creating a dental office.

Nominations will be accepted through Nov. 28, and winners will be awarded prizes in each of the contest’s three categories geared toward existing dental practices: new construction, repurposed practice and specialty practice.

Each winner will receive:
• a Herman Miller Ergonomic Starter Bundle valued at $2,945,
• a professional photo session for their practice,
• a profile in Incisal Edge dental lifestyle magazine’s spring issue,
• a framed display of their winning entry as featured in the magazine, and
• an “Incisal Edge Design Competition Winner” seal to be used for marketing purposes.

In one additional category, Design of the Future: Make a Grand Entrance, the contest invites participants to create a workplace — specifically the reception and business zone of a dental office — for patients and practitioners of tomorrow.

Visionaries from all realms are encouraged to enter, including: students with unique perspectives, solution-driven architects with imagination to spare and dental professionals with a passion for improving the patient experience.

One grand-prize winner will receive:
• a $2,000 monetary award,
• an “Incisal Edge Design of the Future Winner” seal to be used in a portfolio,
• a trip to the Benco Dental Build Your Future™ workshop to meet leading architect and dentist Dr. Tristan Hamilton,
• a profile in Incisal Edge dental lifestyle magazine’s spring issue, and
• a framed display of their winning entry as featured in the magazine.

One runner up will receive a $1,000 award. Design of the Future nominations will be accepted through Nov. 28.

For contest specifics or more information, visit IEDesignContest.com, an entry point created for ease-of-use, where nominees can find detailed instructions, helpful tips and motivation from previous year’s winners.

A juried panel from the dental and architectural worlds will select America’s most striking practices. Each judge performs a comprehensive review of numerous submissions, including practice photos and floor plans, along with explanations of how each attains a functional balance of design, operation and technology.

Published by Benco Dental, Incisal Edge celebrates dentists’ achievements both inside the operatory and during their hard-earned downtime. To applaud excellence in dental design, the magazine will profile the winners of its 6th annual design competition in the magazine’s spring edition. For additional information regarding Incisal Edge magazine, visit incisaledgemagazine.com.

AD

Here in New York

For contest specifics or more information, visit IEDesignContest.com or stop by the Benco Dental booth, No. 1617.